# CHIARA LOPEZ

STUDENT - DESIGNER

386-241-4063 chiaralopez@usf.edu portfolio: www.chiara-lopez.com

#### EDUCATION

#### University of South Florida | Tampa, FL

Graduation - May 2025

- Bachelor of Fine Arts
- Major: Studio Art
- Concentration: Animation and Digital Modeling
- GPA: 3.7

#### EXPERIENCE

#### **Resident Assistant**

Aug 2022 - Dec 2023

Univ. South Florida | Tampa, FL

- Develop a positive living environment for 30+ residents, often resolving conflicts
- Create informational bulletin boards, flyers, and posters to provide passive information that is visually pleasing and important to resident's academic and personal lives
- Create, market, and lead student-centered hall programs to promote social, education, diversity, health, emotional, understanding, and growth

## **Graphic Design/Animation Intern**

May 2023 - Dec 2023

MBMF / Jesus Our God Our King | Tampa, FL

- Collaborated closely with clients to understand their vision, incorporating their feedback and ideas into the design process.
- Created detailed storyboards that effectively conveyed narratives, sequences, and camera angles for animation projects.
- Utilized industry-standard software to bring characters and scenes to life through animation, following project guidelines and technical specifications.

Multimedia Chair May 2023 - Present

Asian Students in America | Tampa, FL

- Oversee design process (graphics, flyers, posts, videos, etc.) for social media and print.
- · Properly assist Presidents and Public Relations in the vision of ASiA's marketing online and in person.
- Redesigned the club's visual identity, raising social media presence by 30%

## **Community Engagement Associate**

January 2022 - May 2022

Univ. South Florida / The Skills Center | Tampa, FL

- Assist in the development and design of promotional materials (poster design, social media design, etc.)
- Communicated consistently with supervisor and partner in design and social media management.
- · Assist with community partner and volunteer communications

## SKILLS & CERTIFICATION

- · Certified in Adobe Photoshop, Illustrator, Animate, and Premiere Pro
- Proficient in Adobe InDesign, After Effects, ToonBoom Harmony, Storyboard Pro, Canva, and Autodesk Maya
- Candidate for Certificate in Visualization and Design

